2016 WORLD BOWLS CHAMPIONSHIPS



MEDIA KIT







Bowls Canada Boulingrin

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Play Begins at World Bowls Championships

Team Canada is ready for action at the 2016 World Bowls Championships. After a week of acclimatization and training, our athletes are ready to put their best bowl forward and take on the top bowlers in the world.

Week one will feature the women playing singles and fours, while the men play pairs and triples. Kelly McKerihen (Toronto, ON) will represent Canada in the singles and after months of showing great success on the greens in the Southern Hemisphere, McKerihen is ready to compete. The women's fours team represents a powerhouse of international experience with Leanne Chinery (Victoria, BC), Shirley Fitzpatrick-Wong (Winnipeg, MB) and Jackie Foster (Lower Sackville, NS). Rookie lead Pricilla Westlake (Delta, BC) may be new to international team play at this level, but the team is looking to capitalize on her recent successes at the 2016 World Indoor Cup and North American Challenge.

"Even though New Zealand is now my home, I will always be a proud Canadian. I consider it a great honour to be able to wear the Maple Leaf and represent Canada to the best of my abilities" stated Chinery.

On the men's side, Ryan Bester (Hanover, ON) and Steven Santana (North Vancouver, BC) will be a heavy favourite in the pairs. These two are looking to continue the momentum from their gold medal win at the 2015 Asia Pacific Championships. Newcomer Cameron Lefresne (Enfield, NS) will be joining veterans Steve McKerihen (Toronto, ON) and Ryan Stadnyk (Niagara Fall, ON) in the men's triples. This triples combination has yet to be tested in international play, however, their performance during the acclimatization camp indicates that they are ready to make a statement on the greens.

"I am excited for the opportunity to play with fellow triples teammates, McKerihen and Stadnyk. It is always a privilege to represent Canada" Lefresne stated prior to departing for World Bowls.

The team will be supported by BCB Perfomance Director Macky Singh and Managers Jean Roney and Don Caswell. BCB is fortunate to have Keith Roney volunteer his services to support our teams while he is visiting New Zealand. Nick Watkins, Bowls Canada's chief umpire, will be one of the umpires officiating at this event.

The schedule of play is packed with tough matches and long days but BCB Performance Director, Singh is optimistic, "we have a very strong group of athletes. Their experience from competing at previous Commonwealth Games, World Cups, Asia Pacific Championships, and other international events will be key in achieving podium performances".

Semi-finals for week one's action will be played on Friday December 2nd. The finals for women's fours and men's triples will be on Saturday December 3rd and women's singles and men's pairs Sunday December 4th. All final matches will be live streamed and can be watched here: https://livestream.com/i-filmsport/WorldBowlsChamps2016.

Follow Bowls Canada on **Twitter** for live end to end updates during each match.

Fast Facts

Name: World Bowls Championships

Dates: November 29th - December 11th, 2016

Location: Christchurch, New Zealand

The pinnacle event of the bowling world, the World Championships are held every four years.

Top qualifying countries are sending their men's and women's teams to Christchurch, NZ to decide the 2016 World Champions in Men's and Women's fours, triples, pairs, singles, Men's overall Champion Country, and Women's overall Champion Country.

A total of 34 countries have qualified to compete at this event.

Canada is one of only ten countries that qualified an entry in every event: singles, pairs, triples and fours for both men and women.

In addition to Canada, top countries to watch include Australia, New Zealand, Scotland, England, South Africa and Malaysia.

Canadians to watch:

- Ryan Bester (Hanover, ON) is currently one of the best singles players in the world.
 He won the prestigious Bowls Australia Male Bowler of the Year in both 2015 and 2016
- **Pricilla Westlake** (Delta, BC) recently won a bronze medal at the 2016 World Indoor Cup (Singles);
- **Steven Santana** (North Vancouver, BC) and Ryan Bester won gold in the men's pairs at the 2015 Asia Pacific Championships
- **Kelly McKerihen** (Toronto, ON) was Canada's top placing female athlete at the 2012 World Bowls Championship and has spent the last year in Australia competing with the world's best.

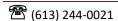
Venue Information

Team Canada will be playing across three venues:

Burnside Bowling Club <u>www.burnsidebowlingclub.com</u>

Bowls Papanui <u>www.bowlspapanui.co.nz</u>

Fendalton Bowling Club www.fendaltonbowlingclub.org.nz



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Media Contact

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2012 Results

Silver Ryan Bester, Men's Singles

Bronze Ryan Bester and John Bezear, Men's Pairs

Bronze Kelly McKerihen, Women's Singles

5th Place Men's Overall Ranking12th Place Women's Overall Ranking

Format of Play

Canada is fielding a full team of five men and five women to play singles, pairs, triples and fours.

- Singles one player against another, each using four bowls played alternatively. The winner is the first to score 21 points.
- Pairs teams of two play against each other with each player using three bowls delivered alternately with the opposing team. The winner is the team with the highest score after 18 ends of play.
- Triples teams of three play against each other with each player using two bowls delivered alternately with the opposing team. The winner is the team with the highest score after 18 ends of play.
- Fours teams of four play against each other with each player using two bowls delivered alternately with the opposing team. The winner is the team with the highest score after 18 ends of play.

The first week of play will feature women's singles, women's fours, men's pairs and men's triples. The second week of play will feature men's singles, men's fours, women's pairs and women's triples.

Countries have been divided into two sections. Sectional play will consist of a round robin type format where countries will accumulate points for each win or draw. The winners of each section will automatically progress to a semi-final. The remaining semi-final berths will be determined through a play-off between the second and third place sectional finishers where the winners will advance to the semi-final. The winners of each semi-final will advance to the final round to play for the gold and silver medals. The losers of the semi-finals will each be awarded a bronze medal.

Team Canada Athletes



Leanne Chinery -- Triples and Fours

Hometown: Victoria (BC)

Bowls Clubs: Windsor LBC (Canada)

Blaketown Bowling Club (New Zealand)

Occupation: Clinical Nurse Specialist

Notable Results: 2014, 2006 Commonwealth Games Team

2008 World Championships (5th Singles, 5th Pairs) 2009, 2007, 2005 Asia Pacific Championship Team



Shirley Fitzpatrick-Wong -- Pairs and Fours

Hometown: Winnipeg (MB)

Bowls Clubs: Sargent Park LBC (Winnipeg, MB)

Occupation: Tax Professional, Client service leader

Notable Results: 2015 Asia Pacific Championship Team

2012 Canadian Outdoor Singles Champion 2007 Atlantic Championships (2nd Pairs, 3rd Fours)



Jacqueline Foster -- Pairs and Fours

Hometown: Bridgetown (NS)

Bowls Clubs: Dartmouth LBC (Dartmouth, NS)
Occupation: Communications Specialist

Notable Results: 2015 Asia Pacific Championship Team

2014 Commonwealth Games Team

2013 Eight Nations Commonwealth Championship Team



Kelly McKerihen - Singles and Triples

Hometown: Toronto (ON)

Bowls Clubs: Etobicoke LBC (Toronto, ON)

Clayton BC and Caulfield Park BC (Australia)

Occupation: Teacher

Notable Results: 2015 Asia Pacific Championship Team

2014 Commonwealth Games Team2013 World Indoor Cup (3rd Singles)2012 World Championships(Bronze Singles)



Pricilla Westlake –Triples and Fours

Hometown: Delta (BC)

Bowls Clubs: Tsawwassen LBC (Delta, BC)

Pacific Indoor Bowls Club (Vancouver, BC)

Occupation: Student

Notable Results: 2016 World Indoor Cup (Bronze Singles)

2016, 2015 World Junior Championships 2016, 2015 Canadian U25 Champion



Ryan Bester – Singles and Pairs

Hometown: Hanover (ON)

Bowls Clubs: Hanover LBC (Hanover, ON)

Broadbeach Bowls Club (Australia)

Occupation: Bowls Coordinator – Broadbeach BC

Notable Results: 2015 Asia Pacific Championships (1st Pairs)

2014 Commonwealth Games (2nd Singles)

2012 World Championships (2nd Singles, Bronze Pairs)

2004 World Pairs Champion



Cameron Lefresne -- Triples and Fours

Hometown: Enfield (NS)

Bowls Clubs: Wanderers LBC (Halifax)

Occupation: Survey Technician

Notable Results: 2016 World Junior Championships

2014 Canadian Championships (3rd Triples) 2013 Canadian Championships (2nd Fours)



Steve McKerihen -- Triples and Fours

Hometown: Toronto (ON)

Bowls Clubs: Etobicoke LBC (Toronto, ON)

James Gardens LBC (Toronto, ON)

Occupation: Teacher

Notable Results: 2015 Asia Pacific Championship Team

2013 Eight Nations Commonwealth Championships (3rd

Triples)

2016, 2012, 2010, 2007, 2005, 2003 - Canadian Fours

Champion



Steven Santana – Pairs and Fours

Hometown: North Vancouver (BC)

Bowls Clubs: West Vancouver LBC (West Vancouver, BC)

Occupation: Controller with Storydriven Inc.

Notable Results: 2015 Asia Pacific Championship (1st Pairs)

2015 Canadian Championships (3rd Fours)

2012 World Bowls Championships



Ryan Stadnyk –Triples and Fours

Hometown: Niagara Falls (ON)

Bowls Clubs: Niagara Falls Bowls Club (Canada)

Occupation: Table Games Croupier

Notable Results: 2016 Canadian Championships (2nd Triples)

2012 Canadian Championships (2nd Fours) 2010 Canadian Championships (2nd Pairs)

Team Canada Staff

| Name | Hometown | Home Bowls Club |
|-------------|-------------|---------------------------|
| Jean Roney | Regina, SK | Regina Lawn Bowling Club |
| Don Caswell | Windsor, ON | Windsor Lawn Bowling Club |
| Macky Singh | Olds, AB | Bowls Canada Boulingrin |
| | | Performance Director |

Canadian Officials

| Name | Hometown | |
|--------------|------------------|--|
| Nick Watkins | Toronto, Ontario | International Technical Official (ITO) |

Bowls Explained

Bowls is a strategic, challenging and fun sport that can be enjoyed by anyone. It is played on a large smooth grass surface called a "green". Lawn bowls are large, hard resin bowls with a bias to them, so that they travel along an elliptical path, rather than going straight. The object of the game is to roll your bowls closer to the target than your opponents. The target is a small white ball called a "jack". The jack is rolled the length of the green to start each end. Players from each team taking turns rolling their bowls down the green toward the jack until all the bowls have been played.

Although the game may seem as simple as rolling a bowl close to the jack, other factors must be taken into account to ensure an accurate bowl. For instance, in lawn bowling the bowls are deliberately eccentric (lopsided) so they do not roll in a straight line. Therefore, as a bowl slows down, the bowl increasingly curves towards its "flat side" (and ideally closer to the jack). Players must determine where they wish the bowl to rest and then roll the bowl according to that "line of aim". Players must also take into account the "feel" of the green and roll the bowl with sufficient "weight" (force). For example, if the green is heavy or the jack is far away, more weight is needed; whereas if the green is light or the jack is positioned closer, less weight is needed. Players may also deliver the bowl using either a forehand or backhand release depending on the position of other bowls in play. The jack can also be moved or knocked away by an opponent's bowl, but may also be moved closer to one's bowl anywhere on the rink by a delivered bowl.

Taking into account that the jack is moveable, the bowls are biased, and no two greens are the same, lawn bowling is a complex sport involving multiple offensive and defensive strategies.

About Bowls Canada Boulingrin

Bowls Canada Boulingrin (BCB) is the governing body responsible for lawn bowls in Canada

Mission - Bowls Canada is the national organization whose mission is to advance the

sport of bowls in Canada.

Vision- Bowls without barriers.

Values- Bowls Canada believes in values that inspire confidence in our decisions

and reflect a shared commitment and passion for growing the game of bowls. We are committed to activity for life, fostering a caring community,

transparency, inspiration, open-mindedness, and nobility.

Organizational Structure

The general membership of Bowls Canada Boulingrin is comprised of the 10 provincial associations.

The Board of Directors is the ultimate decision making body within Bowls Canada Boulingrin. It is a skills based board where, in accordance with the By-Laws (2012) and the 2009 Canadian Not-For-Profit Act, every member of the Board is elected by the general membership of the Association at the annual general meeting. The size of the Board may vary from seven to 10 members, depending upon need. Currently the Board has eight members: a President, Vice-President, Secretary, Treasurer and four Directors-at-Large.

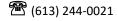
The national office of Bowls Canada Boulingrin is based in Ottawa, ON and consists of three full-time and two part-time staff.

Bowls Canada Boulingrin Contact Information

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Executive Director: Anna Mees amees@bowlscanada.com |613-244-0021 x101

Glossary of Bowls Terms

Aiming line - an imaginary line the player aims along to allow for the bias of the bowl.

Aiming point – a point on the aiming line where the bowler focuses during delivery of the bowl.

Bank – the area above the ditch, not part of the green.

Bias – refers to the shape of the bowl and its effect whereby the bowl will curve in its path to the side of the bowl's bias.

Boundary pegs – white, orange or yellow poles, situated on the bank, which indicates the boundary of each rink.

Centre line – line marked at each end of the rink indicating the middle of the rink. The mat is placed on the centre line. After being rolled, the jack is also straightened to rest on the centerline.

Delivery – the action of rolling the bowl or jack.

Ditch – the gutter around the outside edge of the green, usually filled with sand.

Draw shot – the standard shot where players aim to deliver their bowl as close as possible to the jack or designated position.

End – each 'end' begins with the placement of a mat and the rolling/placement of the jack. The end concludes once all players have delivered all of their bowls and the shots have been declared.

Grass – a reference is sometimes made to delivering the bowl wide enough, or with "enough grass" to allow for the bias of the bowl.

Green – the rectangular playing surface covered in grass or synthetic grass, between 31 and 40 metres long.

Head – the group of bowls, including the jack that has come to rest within the boundary of the rink.

Heavy – when a bowl is unintentionally delivered beyond the target, also refers to a slow green.

Jack – the small white or yellow unbiased ball, which is the target for the game.

Jack high – if a bowl is jack high it means it has reached a position whereby its nearest part is laterally aligned with the jack. Effectively it means the bowl and jack are level.

Mat – a non-slip area from where players must deliver their bowls, with some part of their foot on or over the mat upon release.

Narrow – when a player has insufficiently allowed for the bias, the bowl will curve too far in front of the jack and finish wide of the mark. This is referred to as being 'too narrow'.

Plinth – the edge of the grass, which meets the ditch.

Rink – the playing area for each game indicated by boundary pegs. Usually a green is divided into 7 or 8 rinks.

Shot – shot can have several meanings. The shot or shots are the number of points scored in an end. It can also mean the type of delivery, e.g. a drawing shot, and during an end, the bowl that is currently nearest the jack.

Toucher – is a bowl that touches the jack and remains in play which is marked with spray/chalk to signify it as being a toucher.

Weight – the amount of force applied to the bowl when delivered.

Wide – when a player has allowed too much for the bias, the bowl will curve behind the jack and finish wide of the mark. This is referred to as being 'too wide'.

Useful Links

Bowls Canada Boulingrin: <u>www.bowlscanada.com</u>

World Bowls: www.worldbowls.com

Men's Results:

http://www.burnsidebowlingclub.com/2016WorldBowlsChampionship MensResults.html

Women's Results:

http://www.burnsidebowlingclub.com/2016WorldBowlsChampionship WomensResults.html

World Bowls Championships 2016: www.worldbowls2016.com



