

ENGAGING WITH MEMBERS

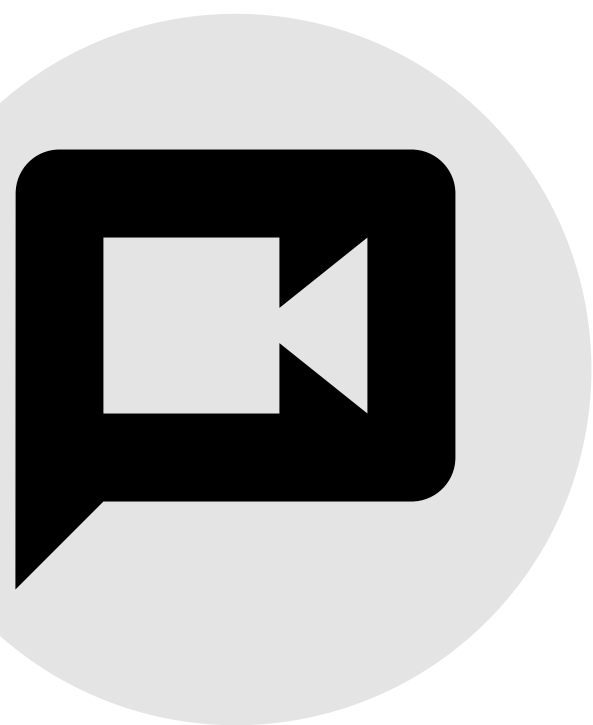


EMAIL

As a club, you should have a registry of members' email addresses. Sending email updates is a great way to keep members informed if there is a lot of information or if you wish to communicate more formally.

PHONE CALLS

Brief or urgent updates can be effectively delivered to members over the phone, especially when you haven't seen certain people in a while. Any of their questions or concerns can be addressed in real time.



VIDEO CALLS

There are many video chat platforms available for free that are fun to use when you can't get together in person. These platforms work as well as phone calls but have the added benefits of talking to multiple people at once and getting to see each other! You could even use them for committee or board meetings.

WEBSITE

Many members may visit their club's website first for any updates and relevant information. For this reason, clubs' websites should remain updated as much as possible with information that was communicated through other mediums.

