



BOWLS CANADA BOULINGRIN



ANNUAL REPORT
2014 - 2015

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Bowls Canada Boulingrin (BCB) is the governing body responsible for lawn bowls in Canada and our mission is to advance the sport of bowls in Canada.

BOWLS WITHOUT BARRIERS

Our vision is that by the year 2022 the sport of bowls in Canada will overcome the barriers that currently restrict marketability, promotion, growth and accessibility.





Message from the President and Executive Director

It is our pleasure to have the formal opportunity to highlight some of the achievements that Bowls Canada Boulingrin was able to accomplish over the 2014-15 fiscal year. As the governing body for the sport of bowls in Canada, we are very aware that there are challenges in the road ahead for our sport. However, it is important to take stock and celebrate our successes and achievements.

International Excellence

2014 was the summer of the Glasgow Commonwealth Games. Ryan Bester put bowls in the media with his silver medal performance in men's singles. In October, our Canadian team brought home the overall North American Challenge title with wins in six out of seven categories.

Canadians were a presence at multiple international competitions including the 2014 Hong Kong Invitational Classic, the 2014 Champion of Champions, the 2015 Tiger Bowls and China Open, and the 2015 World Cup. In 2014 World Bowls introduced a World Junior

Championships to replace the World Junior Cup. The inaugural 2014 Championship event was held in November with the 2015 event following only four months later in March of 2015. We were fortunate to be able to support two athletes and a coach at each event.

We extend our sincere congratulations to all of our international athletes and to their coaches and support networks.



High Performance Programming

We were challenged by Sport Canada to conduct a comprehensive review of our high performance program and the members of the High Performance Committee did not disappoint. Led by the expertise of an external consultant, our program was compared and analyzed against programs of similar sports in Canada and the programs of leading bowls nations throughout the world. The resulting new high performance program recognizes the need to target our limited funds in order to better support our national teams and to establish a formalized development structure.

Canadian Championships

We were once again extremely fortunate to have wonderful host committees, dedicated umpires, and exceptional volunteers in every championship host community. The 2014 competition season began in June with the Outdoor Open Singles at the Commonwealth Lawn Bowls Club (Edmonton, Alberta) where Canadian Champions Jean Roney and Alf Wallace won the right to represent Canada at the 2015 World Bowls Champion of Champions tournament.

The Junior Championships and Under 25 Championships were both held at the Etobicoke Lawn Bowls Club (Toronto, ON) with Under 25 Champions Jake Schuknecht and Pricilla Westlake winning the nod to represent Canada at the 2015 World Junior Championships. Etobicoke hosted an additional Under 25 qualifier which ran concurrently with the Juniors to identify the Canadian representatives at the 2014 World Junior Championships being held in November. This was won by Grant Wilkie and Stirling Wood.

The Canadian Lawn Bowls Championships, our flagship championship event, was hosted in Winnipeg by Bowls Manitoba and competition took place at the Norwood Lawn Bowls Club, the St. James Lawn Bowls Club and the artificial green at 1212 Dakota. This event was plagued by extreme weather conditions from blistering heat and humidity to torrential rains, the like of which had not been seen in well over a 100 years. We were very grateful to the greenskeepers and volunteers who worked extraordinary hours to keep the competition going. We invite you to visit www.bowlsCanada.com to celebrate our many 2014 Canadian Champions.

The Senior Triples Championships were hosted by Westmount LBC (Montreal, QC) where the Manitoba women and Nova Scotia men successfully defended their Championship titles. Parksville LBC hosted the Mixed Pairs Championships which was won by BC's Marlene Cleutinx and Christie Graham. The season wrapped up with the Indoor Championships taking place at the Pacific Indoor Bowls Center where Canadian Champions Kelly McKerihen and John Bjornson won the right to represent Canada at the 2015 World Cup.

Organizational Capacity

We were especially pleased to host the first Presidents' Council meetings and we are looking forward to formalizing this critical communication channel in 2015-16. Recognizing the evolving needs of our membership, the national office staffing model was restructured in 2014-15 resulting in the creation of a Technical Coordinator position. Our capacity was further enhanced thanks to the efforts of contracted consultants and the many volunteers who stepped up to the plate to contribute to bowls in Canada this year. In addition to our operational committees, numerous working groups helped us achieve in many different areas. We are so thankful for our volunteer base.

We were thrilled to finalize our Sport Canada requirements for the high performance program thus securing our ability to remain eligible for national sport organization funding from the federal government for the remainder of this quadrennial. This funding represents over 50% of our annual revenue. Meeting and maintaining this new standard has resulted in a significantly more professional approach to our management and has significantly increased the staff and volunteer hours being devoted in this area. Not surprisingly, one of the outcomes of the high performance program review was the acknowledgement of the need to hire additional professional staff to work specifically in this area.

We made exciting updates in coaching and umpiring with new and updated national training programs. We listened to our members and were able to incorporate their feedback into a new rulebook format that is both comprehensive and user-friendly.

Strategic Plan

It is with pride that we can report on the publication and distribution of the 2015-2018 Strategic Plan. Using the momentum of the February 2014 Membership Summit, a writing group put together a comprehensive plan that acknowledges the challenges we are facing and provides a realistic and targeted approach to getting bowls in Canada back on solid footing so that we can begin to grow the game across the country.

2014-15 was indeed an exciting year of positive change and we look forward to the challenges that 2015-16 will bring.

Yours in Bowls,



Ian Tynan



Anna Meus



2014-15 Highlights

Enhanced Organizational Capacity

Goal: to strive for effective management to provide a sustainable organization

Governance:

- New strategic plan for 2015-18 was drafted and presented at the 2014 Annual General Meeting
- Board approved updated job descriptions that align with the new policy governance structure

Operations:

- The staffing structure was reviewed against the needs of the membership and the organization as a whole. A new full-time technical coordinator position was established to focus on the needs of domestic programming and staffed by Katie Gardner in July 2014.
- We enhanced our communications capacity through regular updating of our website and tripling the number of promotional press releases posted
- Continued to make strides to provide formal communications in both official languages
- After a comprehensive review of the national office location, the decision was made to take advantage of the end of our lease on Belfast Road and move the office to a more economical, bigger, brighter and more secure location.

Communications and Partnerships

- Sport Canada continued to support Bowls Canada Boulingrin
- The Presidents' Council was established and held its' inaugural meeting
- BowlsCanada.com continued to grow. New additions in 2014-15 included athlete profiles of both the 2014 Commonwealth Games Athletes and the 2014 North American Challenge, standardized information layout for each Championship, and the integration of the BCB live Twitter stream

- Line of BCB gear was established and in partnership with Kukri North America, an online store campaign was launched
- MVP Sports generously sponsored the 2014 Canadian Junior and Under 25 Championships
- Bowling Sales of Canada supported the 2014 Drakes Pride Membership Contest

Enhanced High Performance Excellence (High Performance)

Goal: to foster success of Canadian athletes at an international level

Competition Highlights

2014 Commonwealth Games

- Silver Medal in Men's Singles by Ryan Bester
- Team members – Ryan Bester, Chris Stadnyk, George Whitelaw, Tim Mason, Kevin Jones, Kelly McKerihien, Leanne Chinery, Jackie Foster, Laura Hawryszko, Mary Ann Beath; and support staff David Mathie, Don Caswell, Ryan Hamilton (sport psychologist);
- 10th place finish in Men's fours, 13th place finish in Men's Triples and Men's Pairs
- 11th place finish in Women's Singles and Women's Triples, 12th place finish in Women's Pairs and a 13th place finish in Women's fours;

2014 North American Challenge was dominated by Canada with wins in six out of seven categories including overall Jarvis division, overall Folkins division, Men's Folkins, Women's Jarvis and Women's Folkins. The ten player teams are divided into two five-member teams named Folkins and Jarvis, in honour of two great bowlers, Dick Folkins (USA) and Graham Jarvis (Canada). Canada's 2014 team members included:

- Folkins Women: Kelly McKerihien, Laura Seed, Lisa McKerihien, Amanda Berg, Mary Ann Beath
- Folkins Men: Steve McKerihien, David Anderson, Chris Stadnyk, Ryan Stadnyk, Jake Schuknecht
- Jarvis Women: Harriette Pituley, Kay Johns, Jordan Kos, Stirling Wood, Katelyn Brierley
- Jarvis Men: Cary Manns, Darryl Fitzgerald, Grant Wilkie, Pat Bird, Michel Larue
- Support Staff: David Mathie, Bob North

Canadian Representation Abroad:

- Pat Bird and Michel Larue -- 2014 Hong Kong International Classic
- Grant Wilkie and Stirling Wood – 2014 World Junior Championships
- David Anderson and Fran Scott – 2014 Champion of Champions
- Kelly McKerihien and John Bjornson – 2015 World Cup
- Pricilla Westlake and Jake Schuknecht – 2015 World Junior Championships
- Jean Roney, Clem Grant, Jordan Kos and Carolyn Jones – 2015 Tiger Bowls / China Open
- Vince Mai, Kin On Lau, Clement Law and Keith Roney – 2015 Tiger Bowls / China Open

Program Highlights

- Focus of 2014-15 was to meet the Sport Canada definition of high performance sport so that Bowls Canada Boulingrin would continue to receive federal government support for the entire organization. Thanks to the hard work of consultant Alan Brahmst, the members of the High Performance Committee (Don Caswell, Bob North, Vince Mai, George Boxwell and John Aveline), and Anna Mees, this was successfully achieved in January 2015.
- Mission evaluations were introduced in 2014 for every major international competition. This data contributed to the overall program review and helped BCB focus in on areas where we can continue to improve given our limited resources.
- After an extensive review process, a new high performance program and structure was launched in December 2014. With a long-term goal of success at the 2018 Commonwealth Games, the new structure recognized the need to invest in a smaller, more targeted national squad. Additionally, in order to identify and nurture talent, a development squad and youth squad were established. A new technical leadership model identified the need for a professional high performance role and two associate coaches.

Highlights from Enhanced Domestic Competition Excellence

Goal: to provide a vibrant domestic competition program

- National championships were hosted in multiple disciplines across 7 major championship events: Open Outdoor Singles, Junior and Under 25 Singles, Pairs, Triples and Fours at the Canadian Lawn Bowls Championships, Senior Triples, Mixed Pairs and Indoor Singles
- The Canadian Fours Champions were awarded the right to represent Canada at the 2015 Tiger Bowls and China Open Tournament. BCB was able to provide funding support to contribute towards travel and tournament fees (which included accommodations)
- A participant satisfaction survey was conducted for the Canadian Lawn Bowls Championships and plans are in place to conduct satisfaction surveys for all championship events in 2015
- Hosting Agreements were successfully signed with five host committees for 2015 leading to an improved relationship between BCB and the HOC's
- Provided some financial support to the Canadian Blind Bowls National Championships
- Phase 2 of the Competition Review was launched to provide a comprehensive analysis and recommendation on a sustainable competition model that will help grow and promote our sport.

Highlights from Enhanced Participation – Sport Development

Goal: To grow the participation and interest in lawn bowling through a range of strong development programs that are agreed to and implemented in partnership with the provincial associations and member clubs

- The Bowls Club Coach NCCP (National Coaching Certification Program) was updated thanks to the efforts of a group representative of Club Coach Learning Facilitators and Coaches from across Canada. The new program provides increased technical information, introduces long-term athlete development strategies, and provides an athlete centred approach to introducing bowls to beginners of all ages.
- The Performance Coach NCCP was developed and piloted by a national working group made up of coaches currently coaching at this level and former Level 3 Course Conductors to replace the old Level 3 program. This program is on track to achieve both conditional and final approval from the Coaching Association of Canada in the 2015-16 fiscal year.
- The 2015 Crystal Mark edition of the Laws of the Sport was produced and, thanks to the assistance of Nick Watkins, now includes an index for increased ease of use.
- BCB Level 1 Umpire Training Manual was produced and made available in a cost effective manner to all PSO's running training.

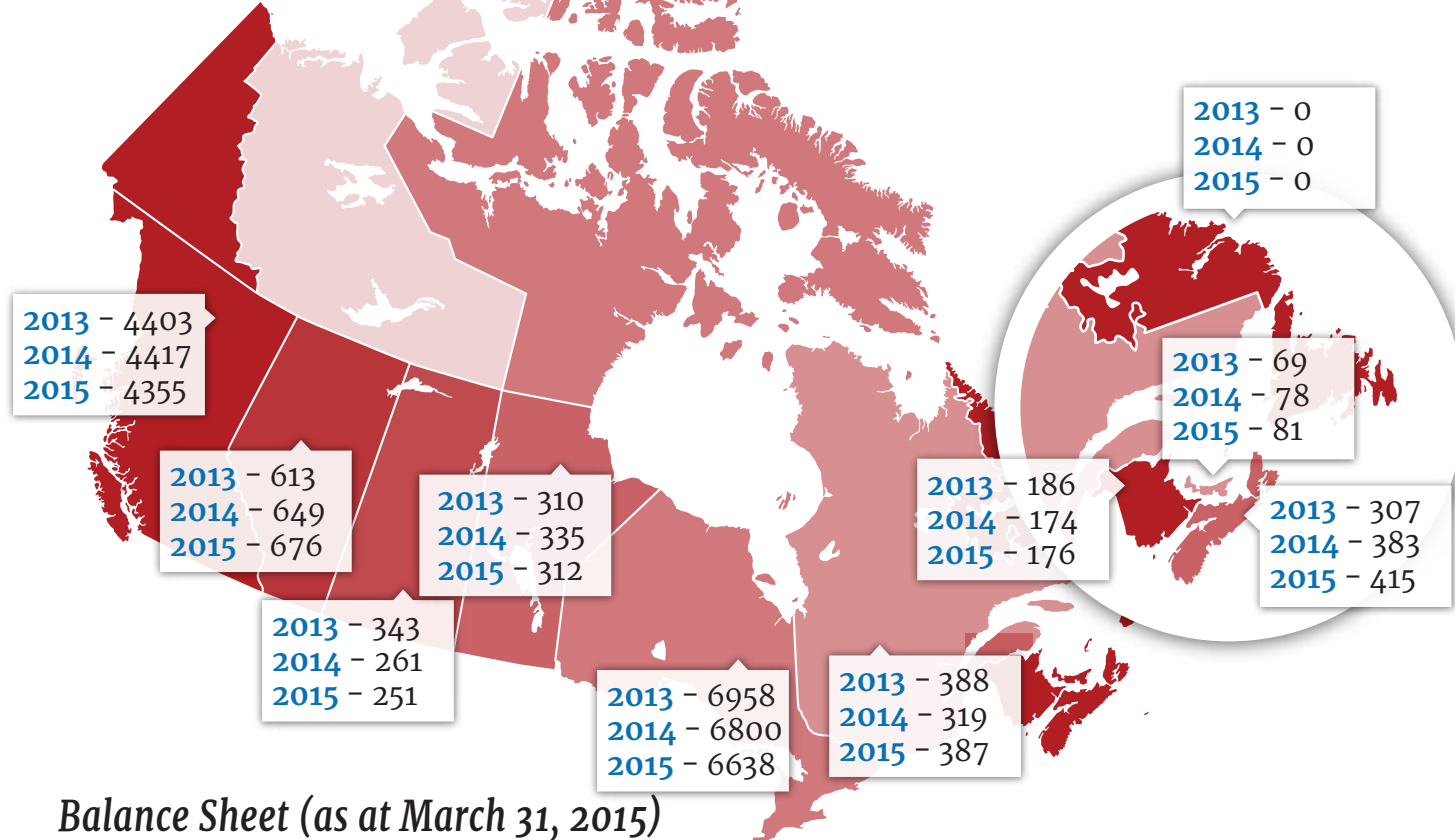
Enhanced Participation – Sport Affiliation

Goal: To strengthen our collaborative approach to the development and delivery of national programs, and to enhance our image through representation at the national and international level.

- The Presidents' Council was introduced and the first inaugural meeting was held.
- One PSO officially incorporated the Bowls Canada Boulingrin logo into their provincial branding and several clubs approached BCB regarding co-branding on club uniforms.
- Canada maintained a member on the World Bowls Laws Committee with the appointment of Nick Watkins.

Financials

Membership Numbers

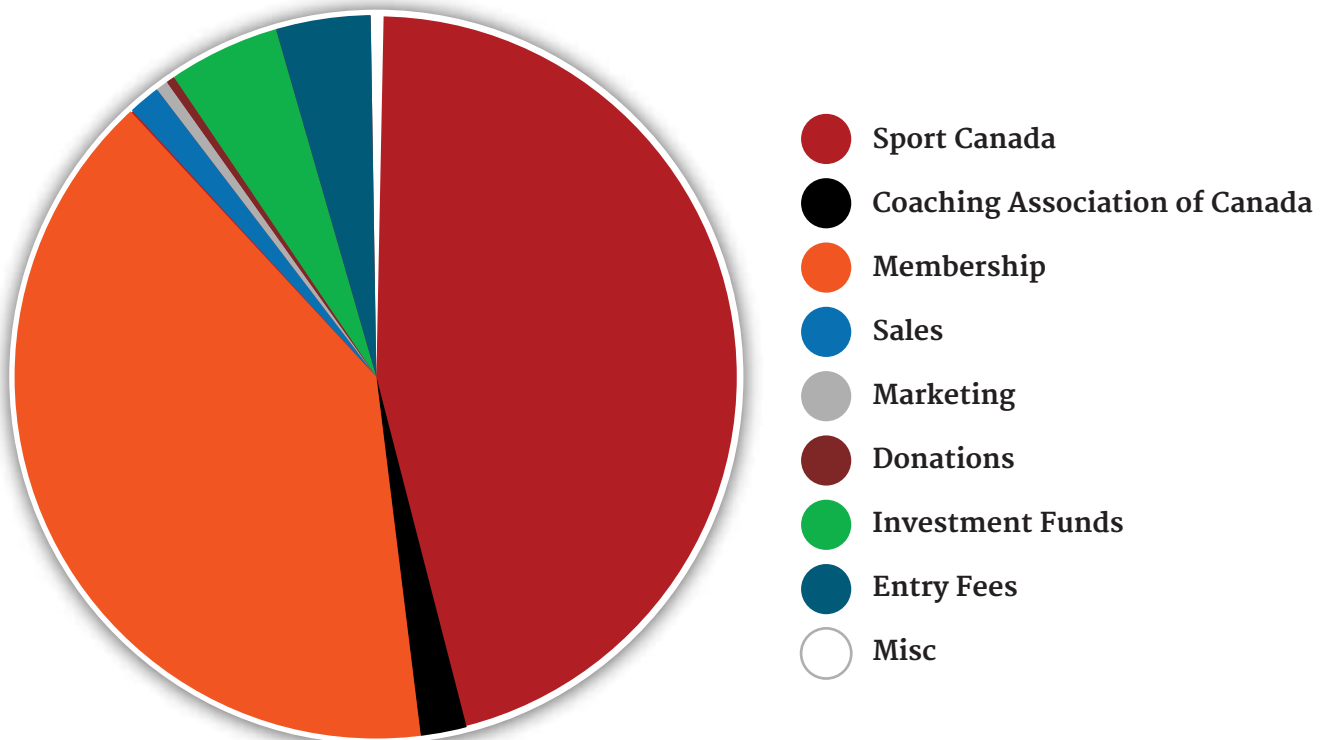


Balance Sheet (as at March 31, 2015)

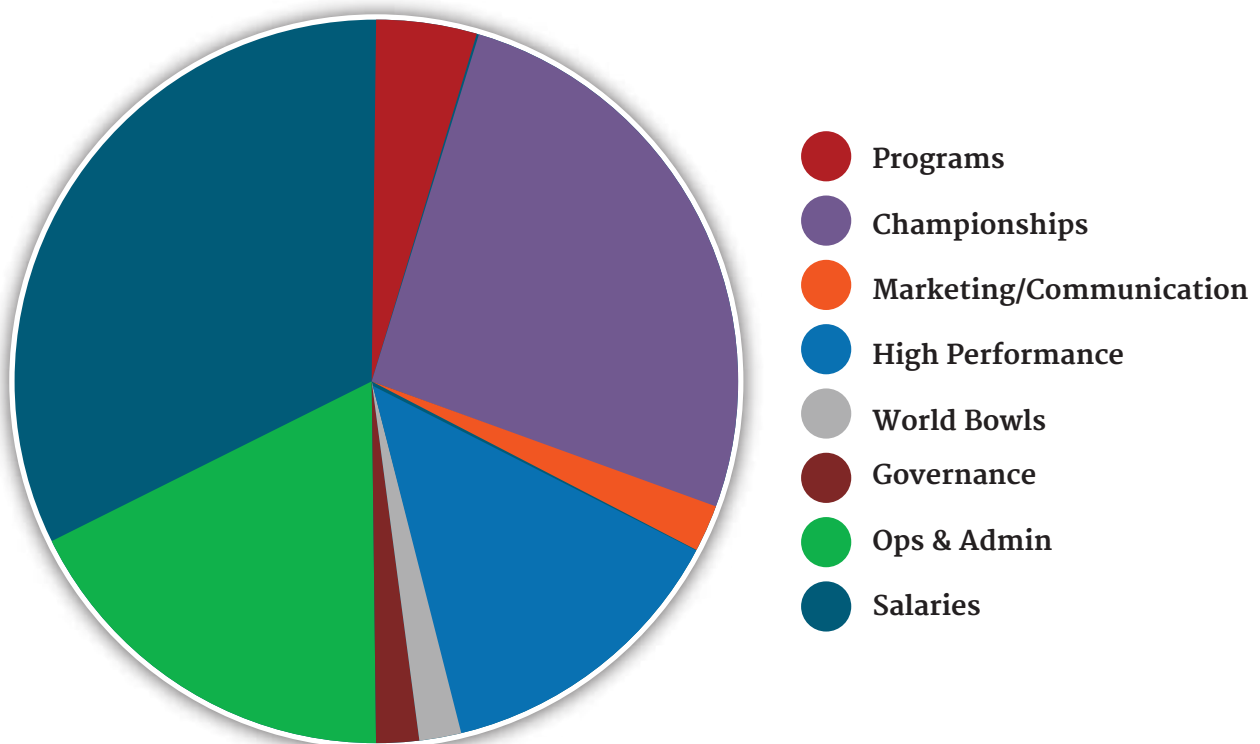
ASSETS	2014-2015	2013-2014
CURRENT		
Cash	\$ 165,934	\$ 153,686
Investments		
Endowment fund	200,425	184,537
other	136,599	129,810
Accounts receivable	16,249	18,648
Prepaid expenses	23,670	13,757
Property and Equipment	2,141	1,499
	\$ 545,018	\$ 501,931
LIABILITIES		
CURRENT		
Accounts payable	\$ 26,727	\$ 22,522
NET ASSETS		
Restricted for endowment fund	210,101	194,207
Unrestricted	308,190	285,202
	518,291	479,409
	\$ 545,018	\$ 501,931

Revenues and Expenses

2014-15 Revenues



2014-15 Expenses



The Faces of Bowls Canada Boulingrin

Board of Directors for 2014-15

Ian Tyzzer – President

Terry O’Neil – Vice President

Murray Pituley – Treasurer

Pat Vos – Secretary

Alan Dean – Member at Large

Tim Mason – Member at Large

Mary Wright – Member at Large

Staff 2014-15

Anna Mees – Executive Director (full-time)

Katie Gardner – Technical Coordinator (full-time)

Joan Desautels – Bookkeeper (part-time)

Sean Liebich – Intern (volunteer/summer student)

National Team Coach 2014-15

David Mathie

Operational Committee Members for 2014-15

National Officiating Committee: Nick Watkins (Chair), Jean Roney, Helen Leroux, Cal Bechard, Sharyl-Ann Milligan

National Competitions Committee: Harry Carruthers (Chair), Pat Beggs, Mary Wright, Dave Cox, Karen Peart, Helen Leroux

High Performance Committee: Don Caswell (Chair), Bob North, John Aveline, George Boxwell, Vince Mai

Working Groups 2014-15

Strategic Plan Writing Committee: Dina Bell-Laroche, Bruce St. Louis, David Calam, Laura Lochanski, Anna Mees

Club Coach Working Group: John Speers, David Calam, Dave Burrows, Heather Comba, Bob Marshall, Darryl Fitzgerald, Nancy Cook, Georgina Bellamy

Performance Coach Working Group: Dan Milligan, Stephen Forrest, David Mathie, Harriette Pituley, Greg Dolsky,

Provincial Bowls Association Partners

Bowls British Columbia

Lawn Bowls Association of Alberta

Bowls Saskatchewan Inc.

Bowls Manitoba Inc.

Ontario Lawn Bowls Association

Quebec Lawn Bowling Federation

Bowls New Brunswick Boulingrin

Lawn Bowls Nova Scotia

Prince Edward Island Lawn Bowling Association