



BOWLS CANADA BOULINGRIN

ANNUAL REPORT 2015 - 2016



Advancing the sport
of bowls in Canada

Message from the President and Executive Director

It is our pleasure to have the formal opportunity to highlight some of the achievements that Bowls Canada Boulingrin was able to accomplish over the 2015-16 fiscal year.

INTERNATIONAL EXCELLENCE

Canadians were a presence at multiple international competitions that fell between the April 1, 2015 and March 31, 2016 fiscal year including the 2015 World Cup, 2015 Champion of Champions, the 2016 Tiger Bowls and China Open, and the 2016 World Cup.

Additionally, the 2015 Asia Pacific Championships were held in Christchurch, NZ. This tournament represented Canada's only opportunity to qualify for the 2016 World Bowls Championships. Countries now have to qualify by discipline for the World Championships and performance at the World Championships will have a significant future funding impact on BCB as an organization. We are very proud that our team won a gold medal in men's pairs and were one of only five countries that qualified for all eight disciplines.

We extend our sincere congratulations to all of our international athletes and to their coaches and support networks.

In the vein of international excellence, Bowls Canada's Chief Umpire, Nick Watkins, was not only accredited as an International Technical Official (ITO), but also earned ITO Examiner status. He is currently the only accredited ITO Examiner in North America and was appointed as an official for the next World Bowls Championships in 2016.

HIGH PERFORMANCE PROGRAMMING

We are continually challenged to implement the standards required by our funding partner Sport Canada. We are measured against sports whose high performance programs budgets alone are more than three to five times greater than our entire operational budget. Our high performance committee volunteers go above and beyond to work with our Performance Director to implement our programs.

2015 marked the inaugural year of the Youth Development Squad. This squad provides a link between up and coming athletes and the Bowls Canada high performance program. It also provides our provincial associations with potential funding opportunities as their funding applications often include extra points for youth who are named to these type of national development squads.

CANADIAN CHAMPIONSHIPS

We were once again extremely fortunate to have wonderful host committees, dedicated umpires, and exceptional volunteers in every championship host community. The 2015 competition season began in August with the Junior Championships and Under 25 Championships at the Nutana LBC in Saskatoon, SK where Jordan Kos and Braedan Campbell won the Junior titles, the Forster-Lang Pairs trophy went to Jordan Kos and Michael Pituley, and Pricilla Westlake and Grant Wilkie won the right to represent Canada at the 2016 World Junior Championships with their respective wins of the Under 25 Champion titles.

The Canadian Lawn Bowls Championships, our flagship championship event, was hosted at Willowdale LBC in Toronto, Ontario. Although the club had only three greens, the umpires and volunteers did an outstanding job facilitating and feeding 180 participants across three greens with three days of added evening draws. We also implemented a new social media strategy which integrated the live streaming with ongoing live Facebook and Twitter updates. We were very grateful to the greenskeepers, officials, and volunteers who worked extraordinary hours to run this competition. We invite you to visit www.bowlsCanada.com to celebrate our many 2015 Canadian Champions.

The Senior Triples Championships were hosted by the Richmond LBC in Richmond, British Columbia where the BC women were victorious and the Nova Scotia men successfully kept their winning streak alive with their third consecutive Senior Triples title. Bowls Manitoba hosted the Outdoor Singles Championships across the Norwood, St. John's and Tuxedo Lawn Bowls Clubs. Harriette Pituley and John Bjornson won the national Singles titles and the right to represent Canada at the 2016 World Champion of Champions. Fredericton LBC hosted the 2015 Mixed Pairs Championship which was won by Saskatchewan's Jean and Keith Roney. The season wrapped up with the Indoor Championships taking place at the Pacific Indoor Bowls Club where Canadian Champions Pricilla Westlake and Vince Mai won the right to represent Canada at the 2016 World Cup.

Our National Competition Committee was instrumental in providing support and ensuring that every championship met the expectations of our membership.

COMPETITION REVIEW

Implementing a dynamic competition structure that fosters the development and promotion of bowls in Canada continues to be a challenge. Many of the provinces are struggling to fill playdown tournaments and are experiencing rising costs and facility limitations for hosting these events. At the national level, we are experiencing the need to use the "roll-down" process to fill national tournaments on an increasing basis and our two Singles Championships are showing a trend of participation primarily only from the Western provinces.

Recognizing that national changes in the competition structure will have implications for the provincial and local levels, BCB funded a national competition review and restructuring summit to bring together bowlers and representatives from across the country. While the summit was extremely educational and allowed participants a much better understanding of the complexities this type of change faces, it is clear that there is not an easy solution that will please everyone. This will continue to be a challenge to solve for the 2016-17 fiscal year and we are grateful to the efforts of our Competition Review Working Group.

SUMMARY

In closing, we would like to thank our National Officiating Committee members and our Chief Umpire Nick Watkins who works tirelessly to support bowls throughout the year. Officials are often the unsung heroes of sport and without them there would be no formal competition. We salute all of our bowls umpires across the country.

We would also like to recognize our volunteer coaching working groups whose efforts resulted in updated and new National Coaching Certification Programs. The coaching culture in bowls continues to grow and we are very appreciative of all the bowls coaches who devote their time to introduce and develop bowlers from local to international levels of play.

The 2016-17 year continued to see the organization evolve. The BCB Board of Directors worked diligently throughout the year to meet challenges and opportunities on behalf of bowlers across Canada and we are very grateful for their support and dedication.

Without a doubt, the 2015-16 fiscal year will bring new challenges and we will continue to work hard to meet these head on and do our best to grow and nurture our sport. We look forward to working with all of you to make this happen.

Yours in bowls,



Ian Tyzzer
Ian Tyzzer
BCB President



Anna Mees
Anna Mees
BCB Executive Director



2015-16 Highlights

Governance and Management

STRATEGIC OBJECTIVES

1. Strengthen Bowls Canada collaboration between the NSO and Provincial Associations.
2. Develop and implement a coordinated communications plan for Bowls Canada.
3. Position Bowls Canada as an attractive marketing property.
4. Continue transition to a policy board.
5. Create a dynamic values driven national office culture at Bowls Canada.

GOVERNANCE

- The 2015 Annual General Meeting was run as a virtual meeting using conference call and webinar technology. Feedback from the representatives indicated that the format and structure of the meeting was well received.
- Board moved towards a new planning format to allow for greater reporting accountability towards strategic objectives and annual targets. The new format also allowed for a stronger link between budgeting and programming.
- The Board participated in a professional development session regarding the roles, responsibilities and liabilities of a policy governance board.
- Terms of Reference were created for a new Marketing and Promotions Committee



OPERATIONS

- The staffing structure was again reviewed against the needs of the membership and the organization as a whole. The increased administrative requirements by the federal government for the high performance program lead to the creation of a half-time Performance Director position.
- Social media subscriptions grew by 25% on both Twitter and Facebook, the number of press releases distributed increased by 15% and an online subscription list that met all Canadian Anti-Spam Legislation requirements was launched.
- The Lawn Bowler's Handbook was updated and redesigned to be more user-friendly for the new bowler.
- A new promotional brochure that was designed for release in both official languages to be made available free of charge to all Provincial Bowls Associations and their club members for the 2016 season.
- A comprehensive review of Bowls Canada's marketable assets was completed.

PARTNERSHIPS

- Sport Canada continued to support Bowls Canada Boulingrin
- The Presidents' Council met twice in addition to the AGM
- Kukri continued as the official apparel supplier for Bowls Canada Boulingrin
- MVP Sports generously sponsored the 2015 Canadian Junior and Under 25 Championships
- Henry Lang and Irene Forster continued their generous support of the Junior Championships and the Forster-Lang Pairs Tournament.

High Performance Programs and International Competition

OBJECTIVES

1. Meet federal government expectations for high performance programming to ensure Bowls continues to be recognized as a sport.
2. Continue to address and close the gaps in programming and performance



COMPETITION HIGHLIGHTS

- Gold Medal at 2015 Asia Pacific Championships in Men's Pairs by Ryan Bester and Steven Santana
- Bronze Medal at 2016 World Indoor Cup (Singles) by Pricilla Westlake

CANADIAN REPRESENTATION ABROAD

- **2015 World Cup** – John Bjornson and Kelly McKerihien
- **2015 Champion of Champions** -- Jean Roney and Alf Wallace
- **2015 Asia Pacific Championships** -- Ryan Bester, Steven Santana, Alf Wallace, Pat Bird, Steve McKerihien, Kelly McKerihien, Leanne Chinery, Jackie Foster, Harriette Pituley, Shirley Fitzpatrick-Wong, and support staff David Mathie, Don Caswell, Bob North and Macky Singh;
- **2016 Tiger Bowls / China Open** – Mary Wright, Anne Mathie, Anne vanBastelaere, Belle Chan
- **2016 Tiger Bowls / China Open** – Jonathan Pituley, Alex Scott, Michael Pituley, Grant Wilkie
- **2016 World Cup** – Pricilla Westlake and Vince Mai



MEN

2015 AND 2016 NATIONAL SQUAD

Ryan Bester	Pat Bird
Darryl Fitzgerald	Steve McKerihien
Steven Santana	Chris Stadnyk
Ryan Stadnyk	Alfred Wallace

2015 AND 2016 DEVELOPMENT SQUAD

Cameron Lefresne	Michael Pituley
Grant Wilkie	Jake Schuknecht

2015 YOUTH DEVELOPMENT SQUAD

Lucas Caldwell	Nathan Jacobucci
Grant Wilkie	Michael Pituley
Braeden Campbell	Owen Kirby
Rob Law	

WOMEN

2015 AND 2016 NATIONAL SQUAD

Amanda Berg	Katelyn Brierley
Leanne Chinery	Jackie Foster
Kelly McKerihien	Harriette Pituley
Pricilla Westlake	Shirley Fitzpatrick-Wong

2015 AND 2016 DEVELOPMENT SQUAD

Heather Battles	Kay Johns
Jordan Kos	Stirling Wood

2015 YOUTH DEVELOPMENT SQUAD

Sydney Boyd	Jaymee Sidel
Pricilla Westlake	Stirling Wood
Chris Burke	Jordan Kos
Nicole LeBlanc	Baylee van Steijn

HIGH PERFORMANCE PROGRAM HIGHLIGHTS

- In April 2015 Macky Singh joined BCB in a half-time staff position dedicated to administering the bowls high performance program. Macky's primary goals were to ensure that all federal funding requirements continue to be met and to work towards the implementation of the new Bowls High Performance Program launched in January of 2015.
- The first indoor training camp was run at the Pacific Indoor Bowls Club in Vancouver in May 2015 with athletes from the National and Development Squads. The focus was the introduction to the new High Performance Program and training on a surface similar to what would be experienced in the southern hemisphere.
- The High Performance Committee spent considerable time on the review of event selection criteria with the intent to ensure that it was a fair and open process. All event selection criteria was made available to the public through the BCB website.
- At the Asia Pacific Championships, Canada finished 4th overall in the men's event with one Gold medal and 7th in the women's event. Canada was one of only five countries that qualified in all disciplines (men and women) for the 2016 World Bowls Championships.
- The inaugural Youth Development Squad was launched in 2015 with the top four men and women finalists in both the Junior and U25 Championships.

Domestic Programs

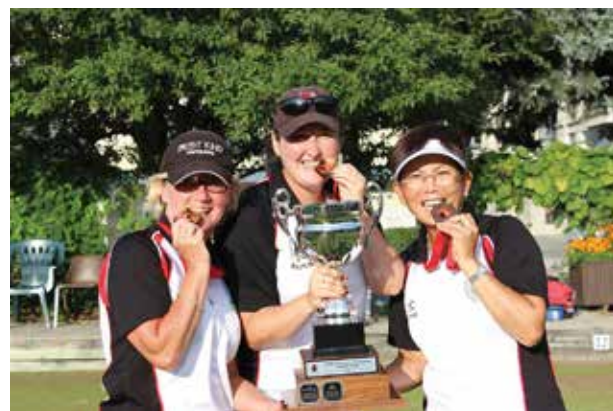
OBJECTIVES

1. Identify and diversify the numbers of participants in our sport.
2. Review, promote and build support for and implement Long-term Athlete Development



NATIONAL CHAMPIONSHIP PROGRAM

- Successful national championships were hosted in multiple disciplines across 7 major championship events: Open Outdoor Singles, Junior and Under 25 Singles, Pairs, Triples and Fours at the Canadian Lawn Bowls Championships, Senior Triples, Mixed Pairs and Indoor Singles
- The 2015 Canadian Fours Champions were awarded the right to represent Canada at the 2015 Tiger Bowls and China Open Tournament with BCB providing funding support to contribute towards tournament fees (which included accommodations).
- A participant satisfaction survey was conducted for the Canadian Lawn Bowls Championships and the Junior/U25 Championships and recommendations were made for 2016 events.
- Hosting Agreements were successfully signed with all 2016 outdoor championship committees and (with the exception of the Canadian Lawn Bowls Championships) included the Provincial Association for increased transparency and communication.
- Phase 3 of the Competition Review included a BCB funded national summit on Competition Review and Restructuring which included provincially nominated representatives, the BCB Board, bowls competition experts, high performance bowlers, club bowlers, coaches, umpires and event organizers.



COACHING

- The Bowls Performance Coach NCCP (National Coaching Certification Program) received both conditional approval and final approval from the Coaching Association of Canada (CAC). The work of Katie Gardner, Dan Milligan and Darryl Fitzgerald was instrumental in ensuring the program met all final approval requirements. Bowls' development of the revised NCCP is now considered complete by CAC.
- The updated Bowls Club Coach NCCP (National Coaching Certification Program) was piloted across the country and received very positively. Final updates were made with the goal of implementing the final product in both official languages for the 2017 season.
- A total of 111 Club Coaches and 22 Competition Coaches were trained across the country in the 2015 season.
- Seven provinces participated in Club Coach Learning Facilitator training/updating.

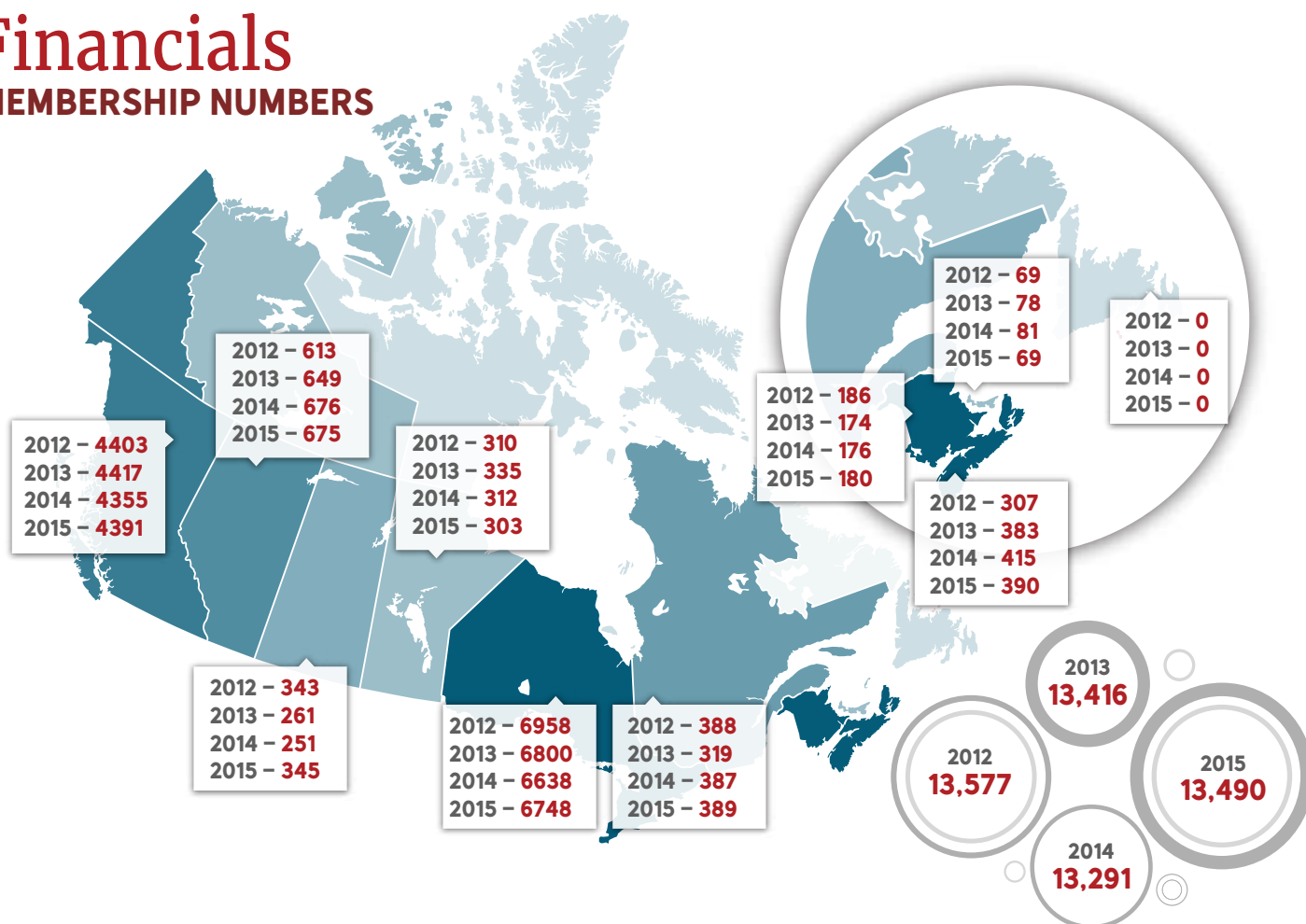
OFFICIATING

- The BCB Level 1 Umpire training was adopted by all provinces except Ontario.
- Two BCB sponsored "train the trainer" sessions were run by Chief Umpire Nick Watkins in Calgary and Edmonton. All western provinces were invited to attend, however, only BC and AB were able to take advantage of this opportunity.
- BC's new Trainer (George Cubiss) ran two umpire training courses resulting in 14 new Level 1 qualified umpires.
- PEI hosted an umpire training course which was facilitated by Nick Watkins with follow up support from NB's Umpire Trainer (Helen Leroux)
- A total of 228 active umpires were registered across nine provinces which was up slightly from 224 umpires in 2014.
- Canada's Chief Umpire maintained his position on the World Bowls Laws Committee



Financials

MEMBERSHIP NUMBERS

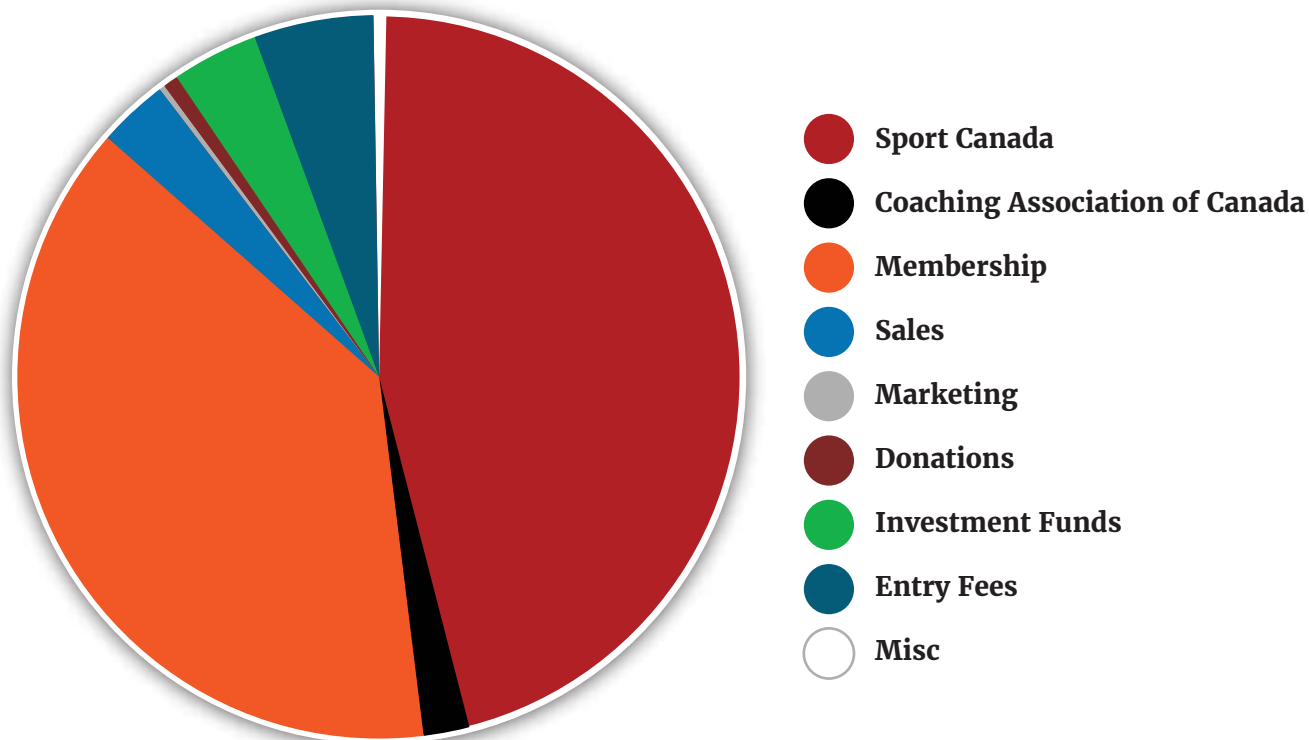


BALANCE SHEET (AS AT MARCH 31, 2016)

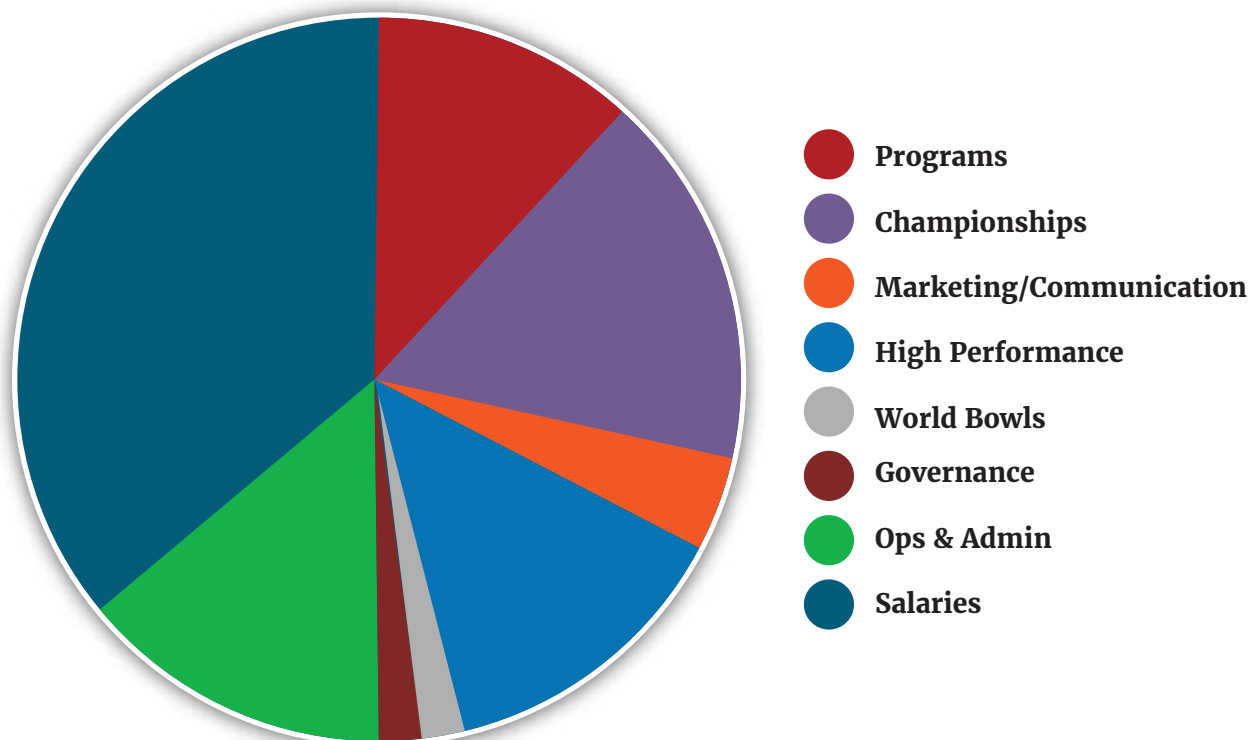
ASSETS	2014-2015	2015-2016
CURRENT		
Cash	\$ 165,934	\$ 186,486
Investments		
Endowment fund	200,425	196,340
other	136,599	135,073
Accounts receivable	16,249	20,914
Prepaid expenses	23,670	24,383
Property and Equipment	2,141	1,443
	\$ 545,018	\$ 564,639
LIABILITIES		
CURRENT		
Accounts payable	\$ 26,727	\$ 37,693
Government Remittances		11,795
	26,727	49,488
NET ASSETS		
Restricted for endowment fund	210,101	201,101
Unrestricted	308,190	308,190
	518,291	515,151
	\$ 545,018	\$ 564,639

Financials

2015-16 REVENUES



2015-16 EXPENSES



The Faces Of Bowls Canada Boulingrin

BOARD OF DIRECTORS

Ian Tyzzer – President
Terry O'Neil – Vice President
Murray Pituley – Treasurer
Pat Vos – Secretary
Alan Dean – Director at Large
Tim Mason – Director at Large
Mary Wright – Director at Large
Alex Scott – Director at Large

STAFF 2015–16

Anna Mees – Executive Director (full-time)
Katie Gardner – Technical Coordinator (full-time)
Macky Singh – Performance Director (half-time)
Joan Desautels – Bookkeeper (part-time)

NATIONAL TEAM COACHES 2015–16

David Mathie
Bob North

OPERATIONAL COMMITTEE MEMBERS FOR 2015–16

National Officiating Committee: Nick Watkins (Chair), George Cubiss, Helen Leroux, Sharyl-Ann Milligan

National Competitions Committee: Harry Carruthers (Chair), Dave Cox, Jonathan Pituley, Scott Wiley, Heather Comba, Weston Nesbitt

High Performance Committee: Don Caswell (Chair), Bob North, Jean Roney, George Boxwell, Vince Mai, Jackie Foster (Athlete Representative), Pat Bird (Athlete Representative)

WORKING GROUPS 2015–16

Competition Review Working Group: Dave Cox, Harry Carruthers, Jackie Foster, Jake Schuknecht, Don Caswell, George Boxwell

Club Coach Working Group: John Speers, David Calam, Dave Burrows, Heather Comba, Bob Marshall, Darryl Fitzgerald, Nancy Cook, Georgina Bellamy, Pat Vos

Performance Coach Working Group: Dan Milligan, Darryl Fitzgerald, Kathy Brook, Stephen Forrest

PROVINCIAL BOWLS ASSOCIATION PARTNERS

Bowls British Columbia
Lawn Bowls Association of Alberta
Bowls Saskatchewan Inc.
Bowls Manitoba Inc.
Ontario Lawn Bowls Association

Quebec Lawn Bowling Federation
Bowls New Brunswick Boulingrin
Lawn Bowls Nova Scotia
Prince Edward Island Lawn Bowling Association

GOVERNMENT AND CORPORATE PARTNERS

