



BOWLS CANADA BOULINGRIN

ANNUAL REPORT 2017-2018



BOWLS WITHOUT BARRIERS

Our vision is that by the year 2022 the sport of bowls in Canada will overcome the barriers that currently restrict marketability, promotion, growth, and accessibility



Message from the President and Executive Director

It is with pride that we reflect on 2017-18 fiscal year. The year brought many new exciting developments including the first annual National Bowls Day. Partnering with ParticipACTION's "Canada 150 Play List", over 80 clubs participated in this inaugural event that helped raise the profile of bowls across Canada.

Early in the fiscal year, the organization completed the extensive national competition review. The new model is intended to not only better align with bowler development, but also address some of the critical challenges that were being faced with the existing model such as declining participation and difficulty in hosting. We were also pleased to coordinate a collaborative process with all of the provincial bowls associations to plan a ten-year hosting calendar that took into account individual provincial needs and challenges.

Connecting with bowlers was an emphasis for this past year. Anna Mees was able to connect face to face with bowlers of seven provinces. These sessions provided a forum to share BCB's bowler development pathway strategic direction and clarify the intention of the outcomes of the national competition review. This was also an excellent opportunity for clubs to share first hand their challenges and successes. The reflections from these meetings will be used as the foundation of planning for the development of the next strategic plan.

We were also thrilled to welcome two national coaches to our team. Internationally renowned coach Terry Scott took up the leadership of the National Senior Squad and Darryl Fitzgerald, a former Canadian national team athlete, provided leadership to the Development and Youth Squads.

This next fiscal year will bring much opportunity and challenge including the development and implementation of a new strategic plan, the implementation of an online giving program, implementing the new competition model and developing resources that will help local clubs promote and advance the sport of the bowls.

In closing, we would like to recognize the many volunteers that are the heart and soul of lawn bowls across Canada. These are the coaches, the umpires, the kitchen helpers, the tournament volunteers, the green-skeepers, the promoters, and the countless bowlers who contribute to keeping their clubs open and thriving. It is also with sincere gratitude that we thank all of the national volunteers and staff who keep Bowls Canada Boulingrin moving forward. We are so fortunate to have dedicated and passionate individuals to serve our sport.

Yours in Bowls,



David Calam.

David Calam
BCB President



Anna Mees

Anna Mees
BCB Executive Director

2017-18 Highlights

Governance and Management

Strategic Objectives

- 1 Facilitate a policy governance based Board of Directors culture
- 2 Conduct Annual General Meeting
- 3 Review and update operational committee structure to best meet organizational needs
- 4 Manage human resources in a values based environment
- 5 Ensure sustainable operational performance that complies with Not for Profit business standards and Sport Canada criteria
- 6 Maintain relationships with external stakeholders

Governance

- 2017's Annual general meeting was held through a virtual meeting on conference call and webinar technology.
- A new Board of Directors orientation and training process was launched along with an updated Directors' Manual virtual resource.
- A new human resource manual was developed along with an updated financial policy. Together, these two resources empower the Board to be a leading employer and better able to attract and maintain talented staff to run the organization's operations.
- The Board continued to meet on a monthly basis and under David Calam's leadership implemented a new meeting process that empowered the board to implement a more effective policy governance approach to leading the organization.

Operations

- This Week in Bowls, an e-newsletter was launched to provide more direct connection with bowlers across Canada.
- The first National Bowls Day was launched to promote awareness of bowls at a local level across Canada and more than 80 clubs participated with many reporting that their events lead to increased membership for the 2017 season.
- National photo contest helped to generate national awareness of social bowls programs
- BCB launched the new promotional videos on social media which received over 50,000 views and garnered national and international acclaim.
- Social media awareness continued to grow and target increases of 25% were met on Facebook, Twitter and the online newsletter subscriptions.
- It was with regret that the organization bid farewell to Performance Director Mackie Singh. Singh helped the organization professionalize its high performance program and paved the way to hire two staff coaches to guide bowler development in Canada – Terry Scott and Darryl Fitzgerald. We were also sad to see Katie Gardner-MacFarlane depart Bowls Canada to pursue an exciting opportunity with her new husband. BCB welcomed former intern Sarah Moss as a part-time Communications Coordinator. Anna Mees and Jake Schuknecht continued in their respective roles as Executive Director and Technical Coordinator

Partnerships

- Sport Canada continued their support of Bowls Canada Boulingrin.
- The Presidents' Council continued to evolve as a communications conduit between the provincial and national associations. They met three times in addition to the 2017 AGM.
- We signed an extension with Kukri to continue to be the official apparel supplier for Bowls Canada Boulingrin.
- For the 150th anniversary of Canada, BCB partnered with ParticipACTION to include bowls on the 150 Play List and support the inaugural "National Bowls Day".
- MVP Sports sponsored the first National Bowls Day as well as the Canadian Junior and U25 Championships.
- Henry Lang and Irene Forster continue their generous support of the Canadian Junior championship and the Forster-Lang Pairs tournament.
- The Coaching Association of Canada helped to support the development of more Coach Developers across Canada.
- BCB and the Blind Bowlers Association of Canada initiated collaboration and met with Sport Canada to determine what opportunities exist for para bowlers in Canada.



High Performance Programs and International Competition

Strategic Objectives

- 1 Prepare and develop athletes for international competition requirements
- 2 Succeed in international competitions that align with High Performance Program priorities
- 3 Conduct HP program that meets Sport Canada requirements

Canadian Representation abroad

- **2017 Multi-Nations Championships** – Ryan Bester, Cameron Lefresne, Kody Olthof, Michael Pituley, Chris Stadnyk, Ryan Stadnyk, Greg Wilson, Leanne Chinery, Joanna Cooper, Shirley Fitzpatrick-Wong, Jackie Foster, Jordan Kos, Kelly McKerihen, Pricilla Westlake represented Canada at an 8-nation test match for the Commonwealth Games in Australia.
- **2017 Hong Kong Classic** – Greg Wilson and David-James Smith
- **2017 Champion of Champions** -- Mary Wright and John Bjornson
- **2018 World Cup** – Hirendra Bhartu and Pricilla Westlake
- **2018 World Youth Championships** – Cameron Lefresne, Rob Law, Carah Webster and Pricilla Westlake

National Squads

MEN

2017 – 2018

National Squad

Ryan Bester	Michael Pituley
Chris Stadnyk	Greg Wilson
Ryan Stadnyk	Kody Olthof (resigned)
Cameron Lefresne	

2017

Development Squad

Lucas Caldwell	Rob Law
David-James Smith	Grant Wilkie

2017 - 2018

Youth Development Squad

Owen Kirby	Cameron Lefresne
Carter Watson	Braeden Campbell
Trevor Birrell	Rob Law
Lucas Caldwell	Brandon Watson

WOMEN

2017 – 2018

National Squad

Leanne Chinery	Jordan Kos
Joanna Cooper	Kelly McKerihen
Jackie Foster	Pricilla Westlake
Shirley Fitzpatrick-Wong	

2017

Development Squad

Emma Boyd	Nicole LeBlanc
Baylee van Steijn	Carah Webster

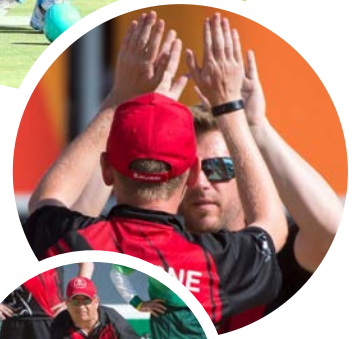
2017 - 2018

Youth Development Squad

Jordan Kos	Carah Webster
Baylee van Steijn	Pricilla Westlake
Emma Boyd	Alexis Gallacher
Sydney Boyd	

High Performance Program Highlights

- New staff coaches Terry Scott and Darryl Fitzgerald introduced a new coaching regime for the high performance program.
- Coach Fitzgerald attended the Canadian Junior and U25 Championships where he ran an introductory high performance clinic for all competitors
- Canada's strong performance at the 2017 Multi-Nations Championships at the Broadbeach Bowls Club, the test event for the 2018 Commonwealth Games (Gold Coast Australia), qualified the entire team to meet Commonwealth Games Canada's funding standards as well as resulted in the women's fours team securing a bronze medal (Cooper, Westlake, Chinery, Mckerihen). The training camp preceding the event and the competition itself also served as the first two stages of the selection for the Commonwealth Games team.
- Terry Scott ran a training camp for the Senior and Development Squads in November, 2017 at the Pacific Indoor Bowls Club in Vancouver. This event served as the 3rd and final stage of the selection process for the Commonwealth Games.
- The Commonwealth Games team was named
- Mental Trainer Danielle Poulos of the Atlantic Sport Institute was brought on to work with the Senior Squad members preparing for the 2018 Commonwealth Games.
- BCB continues to work on improving high performance policies and processes and as such we are maintaining compliance with Sport Canada's sport recognition criteria



Domestic Programs

Long-term Athlete Development (LTAD)

- A Learn-to-Bowl program for youth, called **"Bucky Learns to Bowl"** was developed to pilot in the summer of 2018. The program will be adapted for adults and seniors to make it a turn-key product that is part of the New Bowler Strategy.
- Specifics of the Competition Review & Restructuring process were finalized for implementation in 2018. A report was created, distributed, and posted on the BCB website. Six provincial associations took advantage of the opportunity to schedule face to face sessions with Anna Mees to discuss the impacts and challenges of implementation.
- BCB worked with Sport for Life Society on the development of a three-year LTAD activation plan.



Coaching

- Competition Coach manuals were revised to better align with Club Coach and Performance Coach
- A Competition Coach Learning Facilitator (LF) workshop was run in October 2017 with 3 new Competition Coach LFs being trained (2 from Saskatchewan, 1 from Alberta)
- Eight Club Coach and two Competition Coach workshops were run across Canada.
- BCB took the pledge to support the Responsible Coaching Movement. Phase 1 features three items:
 - Rule of Two
 - Background Screening
 - Respect and Ethics Training

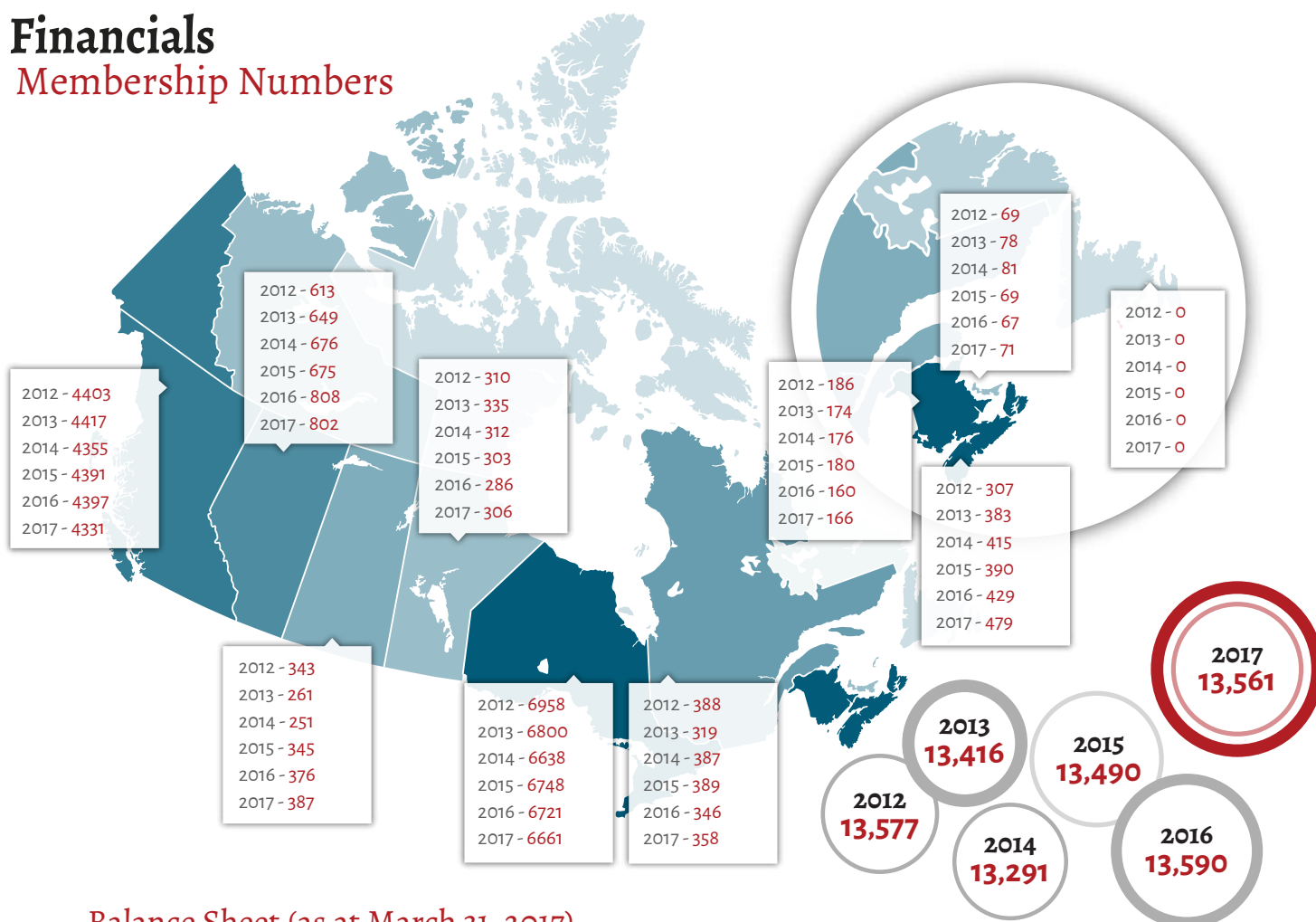
Officiating

- The National Officiating Committee approved and updated a marker training program which is now available for all POCs to access
- Head Event Umpire manuals were updated for the distribution in the 2018 season
- Nick Watkins stepped down as Chief Umpire but retained his role as chair of the NOC and maintained his position on the World Bowls Laws Committee
- George Cubiss was appointed as Chief Umpire in March 2018



Financials

Membership Numbers

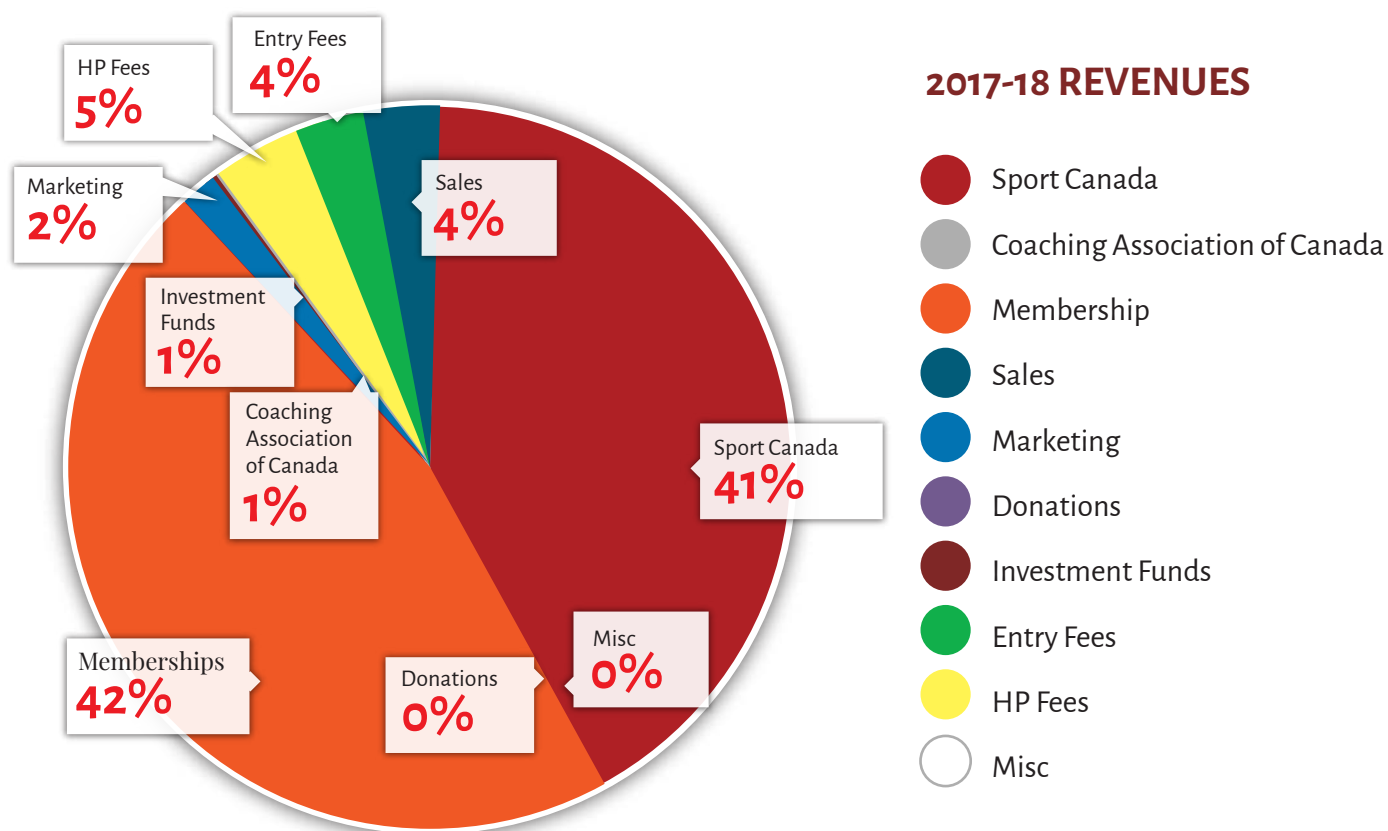


Balance Sheet (as at March 31, 2017)

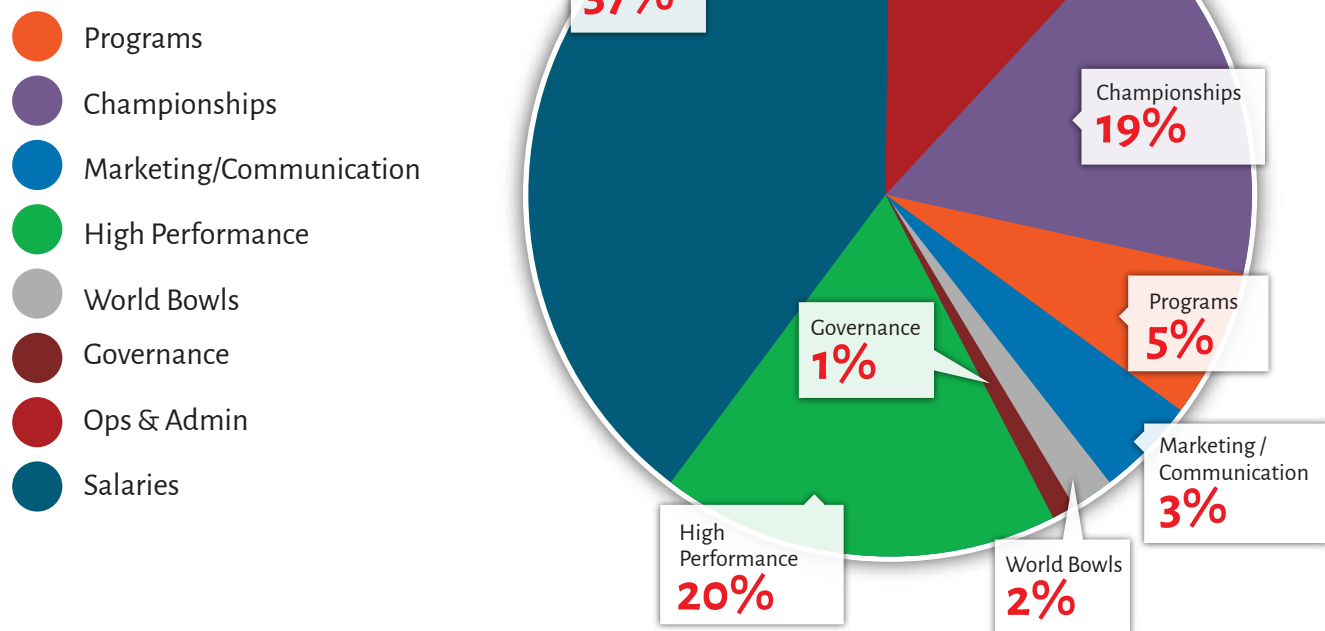
ASSETS	2018	2017
CURRENT		
Cash	\$ 93,603	\$ 336,365
Investments		
Endowment fund	222,132	219,738
other	256,431	-
Accounts receivable	10,159	10,803
Prepaid expenses	31,588	52,840
Property and Equipment	1	141
	\$ 613,914	\$ 619,887
LIABILITIES		
CURRENT		
Accounts payable	\$ 13,824	\$ 47,100
Government Remittances	-	4,000
	13,824	51,100
NET ASSETS		
Restricted for endowment fund	222,798	220,404
Unrestricted	377,292	348,383
	600,090	568,787
	\$ 613,914	\$ 619,887

Financials

2017-18 REVENUES



2017-18 Expenses



The Faces Of Bowls Canada Boulingrin

BOARD OF DIRECTORS 2017-2018

David Calam – President
Ian Howard – Vice President
Jennifer MacDonald – Secretary
Jeff Harding – Director At Large
Ivo Van Bastelaere – Director at Large
Alan Dean – Director at Large
Kathryn MacGregor – Director at Large
Lorane Martin – Director at Large

STAFF 2017-2018

Anna Mees – Executive Director (Full Time)
Jake Schuknecht – Bowls Development Officer (Full Time)
Sarah Moss – Communications Coordinator (Half-time, departed January 2018)
Joan Desautels – Bookkeeper (part-time)
Terry Scott – National Coach (part-time)
Darryl Fitzgerald – National Development Coach (part-time)

NATIONAL COMPETITION COMMITTEE

Harry Carruthers (Chair), Jonathan Pituley, Dave Cox, Ernie Meid, Heather Comba

NATIONAL OFFICIALS COMMITTEE

Nick Watkins (Chair), George Cubiss, Sheryl Ann Milligan, Helen Leroux

HIGH PERFORMANCE COMMITTEE

Don Caswell (Chair), Jean Roney, Wayne Wright, Mary Wright, George Boxwell, Jackie Foster (Athlete Rep), Ryan Stadnyk (Athlete Rep)

MARKETING COMMITTEE

Alex Scott (Chair), John Siteman

WORKING GROUPS 2017-2018

Bucky Learns to Bowl: Josh Cameron, Jordan Kos, Bob Marshall, and Jake Schuknecht

PROVINCIAL BOWLS ASSOCIATION PARTNERS

Bowls Alberta
Bowls Saskatchewan Inc.
Ontario Lawn Bowls Association
Bowls New Brunswick Boulingrin
Prince Edward Island Lawn Bowling Association

Bowls British Columbia
Bowls Manitoba Inc.
Quebec Lawn Bowling Federation
Lawn Bowls Nova Scotia

GOVERNMENT AND CORPORATE PARTNERS

Canada

