



Bowls Canada Boulingrin

720 chemin Belfast Road, Suite 207
Ottawa, Ontario K1G 0Z5

Report from the Executive Director

It has been nearly two months since taking up the reins of the national office as BCB's Executive Director. As one might imagine, there has been a significant amount of learning and trial by fire during what is undoubtedly the busiest two months of the year for Bowls Canada Boulingrin.

Due to the limited time in the new role, I am not in a position to reflect on the past year's accomplishments so have chosen to reflect on what the coming year might bring. I see four main areas of concentration required in the near future:

1. *Membership services*
 - establish efficient communication pathways amongst the membership
 - coordinate a consolidated sport promotion strategy;
2. *Domestic Development*
 - identify an implementation plan for long-term athlete/coach/officials development,
 - confirm a sustainable national competition structure;
3. *High Performance*
 - Confirm commitment to and reinstate national funding for the high performance program
 - identify sustainable and meaningful junior/ "pre-High Performance squad" developmental opportunities
4. *Governance and Operations*
 - finalize the last legalities required by the new Not-for-Profit Act
 - continue to support BCB via the Board on the transition to operationalize the new governance structure.

Each of these areas will bring challenges and opportunities that will need priority attention during the fall and winter seasons. While I am excited to begin action on these varied aspects, it is clear to me that the next year will require the BCB membership to come together to discuss a united vision for the future of the sport of lawn bowls and how the national organization as an entire entity will work to realize this vision.

In just two months on the job, it is obvious to me that within the membership there exists the passion, skill, desire, and expertise to make this sport one of the top sports in Canada and I am ready to take on that challenge with you.

Respectfully submitted,

Anna Mees