

BE A

**BELONGING
IN BOWLS**



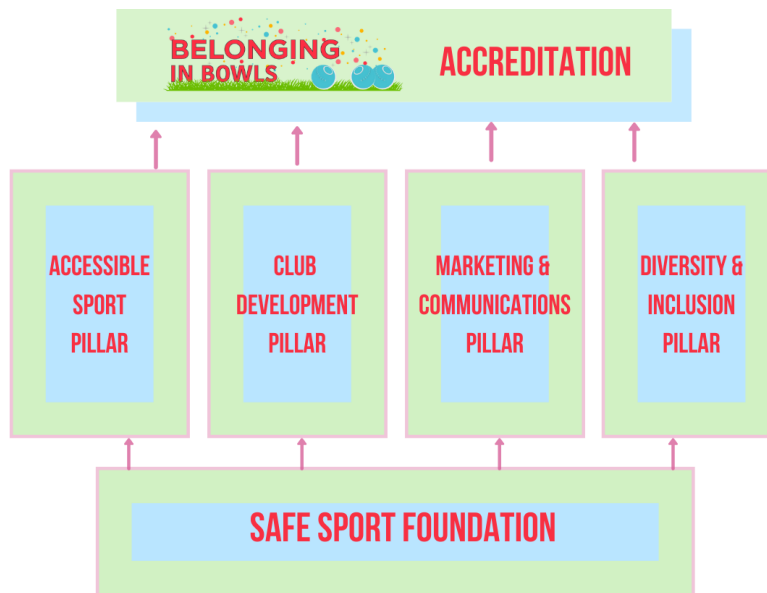
CHAMPION

BELONGING IN BOWLS CATALOGUE



WHAT IS BELONGING IN BOWLS?

Belonging in Bowls is the key to retaining members; and the concept is simple. Meet certain requirements to complete each pillar and work towards Belonging in Bowls accreditation.



By completing these requirements, you not only develop your club, you also get great rewards like marketing resources to help promote your club. By starting your journey, you become a Belonging in Bowls champion.

Level #1 - Blue

Level #2 - Pink

Level #3 - Green






All pillars, including the Safe Sport Foundation, follow the same structure. Pillars are made up of three different levels, which include requirements to complete, resources for requirements, and rewards for each level achieved.

Read on to learn what each level entails and how to become a Belonging in Bowls champion. This catalogue outlines both the Safe Sport Foundation and the Club Development Pillar.

SAFE SPORT FOUNDATION

Safe Sport provides a framework to ensure that everyone in the sport of lawn bowls is able to enjoy the sport. Bowlers, coaches, umpires, and volunteers have the right to participate in a safe and inclusive environment that is free of abuse, harassment or discrimination. Implementing Safe Sport in your club can help ensure all members are having the best experience possible!

SAFE SPORT FOUNDATION #1 BLUE



	Sign the Club Commitment to Safe Sport
	<p>A signed commitment tells your members and community that their bowls club will provide a safe, welcoming, and inclusive environment where people want to stay and belong. You've made the leap to start implementing the tools in the Safe Sport Kit and taking action to be a leader in safe sport.</p>
	Post the “Behaviours” and “What to do” posters
	<p>The posters and pledge encourage your members to do their part to maintain a safe, welcoming and inclusive culture at your club.</p>
	Submit a plan on how you will circulate the Safe Sport member pledge
	<p>Completion of this level tells new and seasoned bowlers that their club is dedicated to ensuring everyone has a positive experience. You have set the stage for everyone to feel welcome and you're ready to open your club to an influx of new members and participants.</p>

- ➔ **Resources:** The Safe Sport Kit full of resources to help you achieve your Safe Sport goals
- ➔ **Rewards:** Tailored advertisement, social media posts, and a promotional video for recruiting participants & Instructions to boost your post

WHAT DOES 'BLUE' SAY ABOUT YOUR CLUB?

Completion of this level tells new and seasoned bowlers that their club is dedicated to ensuring everyone has a positive experience. You have set the stage for everyone to feel welcome and you're ready to open your club to an influx of new members and participants.

SAFE SPORT FOUNDATION #2 PINK



	Have an updated Code of Conduct
	Have Identified a Club Safety Officer The presence of a Club Safety Officer at your club means you're ready to respond to any incidents, resolve conflict, and implement policies that keep your participants safe.

- ➔ **Resources: Policy templates (including Code of Conduct) & Club Safety Officer job description**
- ➔ **Rewards: A radio PSA to promote your club and A choice of services offered by BCB Staff on one of the topics below:**
 - Social media or website analysis and recommendations
 - Tailored promotional piece for your club

WHAT DOES 'PINK' SAY ABOUT YOUR CLUB?

Completion of this level says that your club has not only committed to providing a safe, inclusive environment, but has taken impactful steps toward making it happen. You have measures in place to be a welcoming club where anyone can belong.

SAFE SPORT FOUNDATION #3 GREEN

	Have an Updated Safe Sport Policy Suite
	<p>Safe Sport policies provide clarity on how to take action when incidents arise. They protect both your participants and your volunteer leaders.</p>
	Implement a screening process for coaches and other leaders at your club
	<p>Coaches and club leaders are a set of very influential people and have a direct impact on every player with whom they interact. This is why the completion of safe sport screening processes are vital for your coaches and all club leaders.</p>
	Set up a Sideline Learning profile to meet the screening needs of your club
	<p>Use the Sideline Learning platform to track all of your screening requirements in one easy to find location.</p>

- ➔ **Resources: Policy templates and suite contents & Sideline Learning tutorial and resources**
- ➔ **Rewards: A certificate of completion and A choice of services offered by BCB Staff on one of the topics below:**
 - Social media or website analysis and recommendations
 - Tailored promotional piece for your club




WHAT DOES 'GREEN' SAY ABOUT YOUR CLUB?

Completion of this level means that your club is dedicated to safety and respect everywhere you look. If someone wants to belong in bowls, they should visit your club today.

CLUB DEVELOPMENT PILLAR

Once your club has completed the Safe Sport Foundation and is able to welcome participants to a safe and inclusive environment, the Club Development Pillar introduces tactics that will help your club thrive. This pillar offers success in governance, direction, operations, and profitability to ensure your club has a strong foundation that will last the test of time.

CLUB DEVELOPMENT PILLAR #1 BLUE

	<p>Have updated By-laws for your club</p> <p>Bylaws are a fundamental aspect of a nonprofit organization, such as your bowls club, and outline how the organization will operate. By outlining authority, members' rights, voting procedures, and numerous other items, bylaws can protect your bowls club from potential problems before they arise.</p>
	<p>Have role descriptions for each Board Member</p> <p>Creating role descriptions for each Board member is important when building a strong governance structure. By developing and abiding by the role descriptions, the club will be able to define each member's role, purpose, responsibilities, and project or committee expectations based on the needs of your club.</p>
	<p>Complete the <i>CCES Governance Essentials</i> training</p> <p>The <i>CCES Governance Essentials</i> equips board members with knowledge and best practices about sport governance. Volunteers are very passionate about their sport and club, as such this training will help to provide rich information and learning opportunities for stakeholders. The course provides an overview of the structure and operations of a Board and examples of policy documents, complaint processes, conflict of interest, and fiduciary risks & responsibilities.</p>



Resources: Templates for By-laws within your province & Board Member job description examples

•➔ **Rewards: 5 free BCB Bowler's Handbooks**

WHAT DOES 'BLUE' SAY ABOUT YOUR CLUB

Completion of this level tells new and seasoned bowlers that their club is dedicated to following the rules (bylaws) and operating in a clear and transparent manner. By developing bylaws, and making them available to members, the club is making a statement that it will operate in a legal, ethical manner which is consistent with expectations of all nonprofit organizations.

CLUB DEVELOPMENT PILLAR #2 PINK

	Develop Board-approved Mission, Vision, and Values statements
	<p>Having a Mission, Vision, and Values clearly articulates why your club exists, where it's trying to go, and how its people will act in order to get there. These three statements demonstrate that the club is aware of its purpose but has also given thought to the future and where it would like to be. The club has also given thought to its culture and is encouraging a positive one by making values a key focal point.</p>
	Identify a Volunteer Coordinator at your club
	<p>The presence of a Volunteer Coordinator at your club means you care about your volunteers and all that they do. Having someone screen, recruit, train, appreciate, and evaluate your volunteers sets your club up for success when it comes to finding, and keeping, volunteers to assist with your club's operations.</p>




•➔ **Resources: Access to e-Learning Modules, Job description for Volunteer Coordinator & Club development suite full of resources**

•➔ **Rewards: 1 Free BCB Volunteer Manual OR 1 Free BCB Greens Manual**

WHAT DOES 'PINK' SAY ABOUT YOUR CLUB

Completion of this level says that your club is now starting to think strategically. Instead of only focusing on the day-to-day, the club is starting to shift its thinking towards longer-term results; instead of working “in” the business, your club is working “on” the business. If someone wanted to get involved, your club should be front of mind as this is an exciting time to start thinking towards the future.

CLUB DEVELOPMENT PILLAR #3 GREEN

	<p>Develop a strategic plan with S.M.A.R.T. goals for your club</p> <p>Creating a plan doesn't need to be complicated, but it is a requirement if you want to succeed. By developing a Napkin Plan, your club has already increased its odds of success and taken the first steps in ensuring your club thrives in the future.</p>
	<p>Develop an annual budget for your club</p> <p>Creating an annual budget might be something you are already doing but ensuring that you have a cohesive and consistent budget is important for your club. An annual budget will provide the club with financial stability and transparency by outlining the club's projected revenue and expenses. This is essential for operating within your means for the year.</p>
	<p>Incorporate your club</p> <p>Incorporating your club protects your Board and members, while allowing the club to enter contracts, borrow money, own property, and numerous other benefits. Incorporating means your club is now a legal entity and comes with a string of requirements that must be met; however, the benefits almost certainly outweigh the paperwork requirements, and further demonstrates that your club is a legitimate organization.</p>



Resources: Access to additional e-Learning Modules & Club development suite full of resources for each level



Rewards: Certificate of completion & Up to one hour assistance from BCB Staff on one of the topics below

- Setting up Google non-profit account for the club
- Review/suggestions for one grant application
- Register the club with TechSoup Canada
- Coordinate meeting with local tourism department

WHAT DOES 'GREEN' SAY ABOUT YOUR CLUB

Completion of this level means your club is serious about being around for the next 100+ years. By developing long-term plans (and short-term plans to achieve the long-term ones), your club is actively choosing how it will proceed into the future, rather than being a bystander and letting it happen. If someone wanted to get involved with a sport for life, they should choose your club because you'll be there for the long term.

GET STARTED ON YOUR BELONGING IN BOWLS JOURNEY TODAY!

**Your journey as a Belonging in Bowls champion can start right now
and we're here to help you achieve your goals at your own pace.**

**Visit belonginginbowls.com to register your club and we'll provide
you with everything you need to succeed!**

**Don't hesitate to reach out to office@bowlscanada.com with any
questions.**



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